

REP HEADLINE# 6273212 TRF# 379259
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT25/12 09.52
CHANGES *** WDCW-TV ***

ADV # 3420 ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 955 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #
BUYER NAME DAN NAGELBERGN
SALES PRSN WA- DAVE CLARK

ORDER # CONTRACT # 6273212 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT25/12 09.52

REP: TO: NSA WDCW
FROM: GREG
LNS 1-2,4-6,15-17 & 19-21
LNS 77-87 ADDED
REVISED TTL...\$97250
THX PLS CFM, 10/25/12

Rev.

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
AGENCY ADVERTISER CODE =						AGENCY EST# = 1537						
AGENCY PRODUCT CODE =												
1	S		1000A-1100A	30		\$175.00	10/2	10/5	0		TU-F	0
1	S		1000A-1100A	30		\$175.00	10/9	10/12	0		TU-F	0
1	S		1000A-1100A	30		\$175.00	10/16	10/19	0		TU-F	0
1	S		1000A-1100A	30		\$175.00	10/23	10/26	0		TU-F	0
1	S		1000A-1100A	30		\$175.00	10/30	11/2	0		TU-F	0

PL3/1

30	PL3/1	\$175.00
30		\$175.00
30		\$175.00
30		\$175.00
30		\$175.00

10/2	10/5	0	TU-F	0
10/9	10/12	0	TU-F	0
10/16	10/19	0	TU-F	0
10/23	10/26	0	TU-F	0
10/30	11/2	0	TU-F	0

10/9	10/12	0	TU-F	0
10/16			TU-F	

10/16	10/19	0	TU-F	0
10/22			TU-F	

10/23	10/26	0	TU-F	0
10/23			TU-F	

10/30	11/2	0	TU-F	0
			TU-F	

4 S 400P-500P

30	\$175.00
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30	\$175.00
----	----------

30	\$175.00
----	----------

30	\$175.00
----	----------

30	\$175.00
----	----------

\$175.00

10/30	11/2	0	TU-F	0
			TU-F	0

10/2	10/5	0	TU-F	0
10/10	10/13	0	SA-SU	0

10/9	10/12	0	TU-F	0
10/13	10/16	0	W	0
10/14	10/17	0	TH	0
10/15	10/18	0	F	0
10/16	10/19	0	S	0
10/17	10/20	0	SU	0

10/16	10/19	0	TU-F	0
10/22	10/25	0	TU-F	0

10/23	10/26	0	TU-F	0
10/20	10/23	0	SA	0

\$650.00

10/2	10/5	0	TU-F	0
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10/9	10/12	0	TU-F	0
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10/16	10/19	0	TU-F
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10/23	10/26	0	TU-F
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10/30	11/2	0	TU-F	0
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\$700.00

TRF# 379259
VED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT25/12 09.52
CHANGES *** WDCW-TV ***

CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S 700P-730P	30		\$650.00	10/8	10/8	0		MON	0
20	S 700P-730P	30		\$650.00	10/15	10/15	0		MON	0
20	S 700P-730P	30		\$650.00	10/22	10/22	0		MON	0
20	S 700P-730P	30		\$650.00	10/29	10/29	0		MON	0
20	S 700P-730P	30		\$650.00	11/5	11/5	0		MON	0
PROGRAM : 2.5 MEN										
21	S 730P-800P	30		\$700.00	10/8	10/8	0		MON	0
21	S 730P-800P	30		\$700.00	10/15	10/15	0		MON	0
21	S 730P-800P	30		\$700.00	10/22	10/22	0		MON	0
21	S 730P-800P	30		\$700.00	10/29	10/29	0		MON	0
21	S 730P-800P	30		\$700.00	11/5	11/5	0		MON	0
PROGRAM : 2.5 MEN										
77	A 1000A-1100A	30		\$225.00	10/30	11/2	5		TU-F	5
PROGRAM : PEOPLE'S COURT										
78	A 1100A-1200N	30		\$225.00	10/30	11/2	4		TU-F	4
PROGRAM : PEOPLE'S COURT										
79	A 400P-500P	30		\$225.00	10/30	11/2	4		TU-F	4
PROGRAM : MAURY										
80	A 700P-730P	30		\$750.00	10/30	11/2	4		TU-F	4
PROGRAM : 2.5 MEN										
81	A 730P-800P	30		\$850.00	10/30	11/2	4		TU-F	4
PROGRAM : 2.5 MEN										
82	A 1230P-330P	30		\$1,000.00	11/3	11/3	2		SAT	2
PROGRAM : SEC FOOTBALL										

LINE# 4373212 TRF# 379259
UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
OCT25/12 09.52
CHANGES ** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83	A		1000A-1100A	30		\$225.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT												
84	A		1100A-1200N	30		\$225.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT												
85	A		400P-500P	30		\$225.00	11/5	11/5	1		MON	1
PROGRAM : MAURY												
86	A		700P-730P	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : 2.5 MEN												
87	A		730P-800P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : 2.5 MEN												
OCT/12			75025.00			NOV/12						22225.00
CONTRACT TOTAL												97250.00
TOTAL SPOTS												187

MARKET TOTALS \$2,056,250 WDCW 4% WJLA 22% WUSA 16% WRC 27% WTTG 30% WPXW 0% WDCA 1%
CABL 0%

WDCW SHARE=3.56%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6273212 TRF# 379259 REP: TEL# 703 528 7800 FAX# 703 528 7880 OCT4/12 10.57
 \$\$\$ MOD# : UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 10.49
 CHANGES ** WDCM-TV **

ADV # 3420 ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # 955 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG
 3050 K ST NW, SALES PRSN WA- DAVE CLARK
 WASHINGTON, DC 20007
 ORDER # CONTRACT # 6273212 CLASS: NATL. LOCAL REGIONAL
 PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT2/12 NOV6/12 WK-6
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 10.49

REP: TO: NSA WDCM
 FROM: GREG
 LNS-1,2,4-6,14 & 17-21 REVISED
 LNS 67-76 ADDED
 REVISED TTL..\$94200
 THXM PLS CFM, 10/22/12

Add to schedule

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 1537						
			AGENCY PRODUCT CODE =									
1	S		1000A-1100A	30		\$175.00	10/2	10/5	0		TU-F	0
							10/9	10/12	0		TU-F	0
1	S		1000A-1100A	30		\$175.00	10/16	10/19	0		TU-F	0
1	S		1000A-1100A	30		\$175.00	10/23	10/26	0		TU-F	0
1	S		1000A-1100A	30		\$175.00	10/30	11/2	5		TU-F	5
1	S		1000A-1100A	30		\$175.00						

AM : PEOPLE'S COURT
S 1100A-1200N

FAX# 703 528 7880
OCT4/12 10.57
FROM REP
MRCW-TV ***

2 . S 1100A-1200N
2 . S 1100A-1200N
2 S 1100A-1200N
2 S 1100A-1200N

PROGRAM : PEOPLE'S COURT

4 S 400P-500P
4 S 400P-500P
4 S 400P-500P
4 S 400P-500P
4 S 400P-500P

PROGRAM : MAURY

5 S 700P-730P
5 S 700P-730P
5 S 700P-730P
5 S 700P-730P
5 S 700P-730P

PROGRAM : 2.5 MEN

6 S 730P-800P
6 S 730P-800P
6 S 730P-800P
6 S 730P-800P
6 S 730P-800P

PROGRAM : 2.5 MEN

30	\$175.00	10/2	10/5	0	TU-F	0
30	\$175.00	10/9	10/12	0	TU-F	0
30	\$175.00	10/16	10/19	0	TU-F	0
30	\$175.00	10/23	10/26	0	TU-F	0
30	\$175.00	10/30	11/2	4	TU-F	4
30	\$175.00	10/2	10/5	0	TU-F	0
30	\$175.00	10/9	10/12	0	TU-F	0
30	\$175.00	10/16	10/19	0	TU-F	0
30	\$175.00	10/23	10/26	0	TU-F	0
30	\$175.00	10/30	11/2	4	TU-F	4
30	\$650.00	10/2	10/5	0	TU-F	0
30	\$650.00	10/9	10/12	0	TU-F	0
30	\$650.00	10/16	10/19	0	TU-F	0
30	\$650.00	10/23	10/26	0	TU-F	0
30	\$650.00	10/30	11/2	4	TU-F	4
30	\$700.00	10/2	10/5	0	TU-F	0
30	\$700.00	10/9	10/12	0	TU-F	0
30	\$700.00	10/16	10/19	0	TU-F	0
30	\$700.00	10/23	10/26	0	TU-F	0
30	\$700.00	10/30	11/2	4	TU-F	4

FAX# 703 528 7880 OCT4/12 10.57
HARRIS REPORT FROM REP ***CHANGES*** ** WDCW-TV **

LINE#	REP	CD	TIME PERIOD
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[illegible]

PROGRAM :	SEC FOOTBALL	30	\$500.00	10/27	10/27	0	SAT	0
14	S	1200N-200P						

17	S	1100A-1200N	30	\$175.00	10/8	0	MON	0
17	S	1100A-1200N	30	\$175.00	10/15	0	MON	0
17	S	1100A-1200N	30	\$175.00	10/22	0	MON	0
17	S	1100A-1200N	30	\$175.00	10/29	0	MON	0
17	S	1100A-1200N	30	\$175.00	11/5	1	MON	1

19	S	400P-500P	30	\$175.00	10/8	10/8	0	MON	0
19	S	400P-500P	30	\$175.00	10/15	10/15	0	MON	0
19	S	400P-500P	30	\$175.00	10/22	10/22	0	MON	0
19	S	400P-500P	30	\$175.00	10/29	10/29	0	MON	0
19	S	400P-500P	30	\$175.00	11/5	11/5	1	MON	1

DATE	TIME	AMOUNT	DAY	WEEK	MONTH	YEAR
20	700P-730P	\$650.00	10/8	0	MON	0
20	700P-730P	\$650.00	10/15	0	MON	0
20	700P-730P	\$650.00	10/22	0	MON	0
20	700P-730P	\$650.00	10/29	0	MON	0
20	700P-730P	\$650.00	11/5	1	MON	1

PROGRAM : 2.5 MEN

REP# 0273212 TRF# 379259
UNAPPROVED REV #1 058

REF: TEL# 703 528 7800
ORDER WORKSHEET

REP# 703 528 7880

HARRIS REPORT FROM REP OCT22/12 10.45
CHANGES ** MDCM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	WEEK INVT	DAYS	TOTL LBS
21	8		730P-800P	30		\$700.00	10/8	10/8	0	MON	0
21	8		730P-800P	30		\$700.00	10/15	10/15	0	MON	0
21	8		730P-800P	30		\$700.00	10/22	10/22	0	MON	0
21	8		730P-800P	30		\$700.00	10/29	10/29	0	MON	0
67	A		1000A-1100A	30		\$225.00	11/5	11/5	1	MON	1
68	A		1100A-1200N	30		\$225.00	10/23	10/26	4	TU-F	4
69	A		400P-500P	30		\$225.00	10/23	10/26	4	TU-F	4
70	A		700P-730P	30		\$750.00	10/23	10/26	4	TU-F	4
71	A		730P-800P	30		\$850.00	10/23	10/26	4	TU-F	4
72	A		1200N-300P	30		\$1,000.00	10/27	10/27	2	SAT	2
73	A		1100A-1200N	30		\$225.00	10/29	10/29	1	MON	1
74	A		400P-500P	30		\$225.00	10/29	10/29	1	MON	1
75	A		700P-730P	30		\$750.00	10/29	10/29	1	MON	1

6273212 TREF# 379259 REP: TEL# 703 528 7800 HARRIS REPORT FROM NET *** WDCW-TV ***
UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET FAX# 703 528 7880 OCT22/12 10.49
SALESMAN #

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
76	A		730P-800P	30		\$850.00	10/29	10/29	1		MON	1
PROGRAM : 2.5 MEN												
OCT/12 75025.00 NOV/12 19175.00												

CONTRACT TOTAL 94200.00
TOTAL SPOTS 187

MARKET TOTALS \$2,056,250 WDCW 4% WJLA 22% WUSA 16% WRC 27% WTTG 30% WPXW 0% WDCA 1%
CABL 0%

WDCW SHARE=3.56%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6273212 TRF# 379259
256 MOD# 1: UNAPPROVED REV #1 556

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880 OCT4/12 10.57
HARRIS REPORT FROM REP
CHANGES ** MON-TH **

ADV # 3420 ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 955 AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
BUYER NAME DAN NAGEBERGH
SALES PRSN WA- DAVE CLARK

ORDER # CONTRACT # 6273212

CLASS: NATL.

REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT4/12 10.57

REP:

TO: NSA
FROM: DAN FOR GREG
ADDED \$27,000 TO ORDER
6881250-187X
THX FLS CONFIRM 10/4

ADD

STA:

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	: SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1537												
1	S		1000A-1100A	30		\$175.00	10/2	10/5	0		TU-F	0
							10/9	10/12	0		TU-F	0
1	S		1000A-1100A	30		\$175.00	10/16	10/19	4		TU-F	4
1	S		1000A-1100A	30		\$175.00	10/23	10/26	4		TU-F	4
1	S		1000A-1100A	30		\$175.00	10/30	11/2	5		TU-F	5

PEOPLE'S COURT

1100A-1200N	30	\$175.00	10/2	10/5	0	TU-F	0
1100A-1200N	30	\$175.00	10/9	10/12	0	TU-F	0
1100A-1200N	30	\$175.00	10/16	10/19	4	TU-F	4
1100A-1200N	30	\$175.00	10/23	10/26	4	TU-F	4
1100A-1200N	30	\$175.00	10/30	11/2	4	TU-F	4

PROGRAM : PEOPLE'S COURT

3 S 300P-400P	30	\$200.00	10/2	10/5	0	TU-F	0
3 S 300P-400P	30	\$200.00	10/9	10/12	0	TU-F	0
3 S 300P-400P	30	\$200.00	10/16	10/19	5	TU-F	5
3 S 300P-400P	30	\$200.00	10/23	10/26	5	TU-F	5
3 S 300P-400P	30	\$200.00	10/30	11/2	6	TU-F	6

PROGRAM : BILL CUNNINGHAM

4 S 400P-500P	30	\$175.00	10/2	10/5	0	TU-F	0
4 S 400P-500P	30	\$175.00	10/9	10/12	0	TU-F	0
4 S 400P-500P	30	\$175.00	10/16	10/19	4	TU-F	4
4 S 400P-500P	30	\$175.00	10/23	10/26	4	TU-F	4
4 S 400P-500P	30	\$175.00	10/30	11/2	4	TU-F	4

PROGRAM : MAURY

5 S 700P-730P	30	\$650.00	10/2	10/5	0	TU-F	0
5 S 700P-730P	30	\$650.00	10/9	10/12	0	TU-F	0
5 S 700P-730P	30	\$650.00	10/16	10/19	4	TU-F	4
5 S 700P-730P	30	\$650.00	10/23	10/26	4	TU-F	4
5 S 700P-730P	30	\$650.00	10/30	11/2	4	TU-F	4

PROGRAM : 2.5 MEN

212 TRF# 379259
REV# REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
OCT4/12 10.57
CHANGES ** MCM-TV **

CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S 900P-1000P	30		\$1,000.00	10/5	10/5	0		FRI	0
10	S 900P-1000P	30		\$1,000.00	10/12	10/12	0		FRI	0
10	S 900P-1000P	30		\$1,000.00	10/19	10/19	1		FRI	1
10	S 900P-1000P	30		\$1,000.00	10/26	10/26	1		FRI	1
PROGRAM :	KIKITA			\$1,000.00	11/2	11/2	1		FRI	1
12	S 1200N-300P	30		\$500.00	10/13	10/13	0		SAT	0
PROGRAM :	SEC FOOTBALL									
16	S 1000A-1100A	30		\$175.00	10/8	10/8	0		MON	0
16	S 1000A-1100A	30		\$175.00	10/15	10/15	0		MON	0
16	S 1000A-1100A	30		\$175.00	10/22	10/22	1		MON	1
16	S 1000A-1100A	30		\$175.00	10/29	10/29	1		MON	1
PROGRAM :	PEOPLE'S COURT			\$175.00	11/5	11/5	1		MON	1
17	S 1100A-1200N	30		\$175.00	10/8	10/8	0		MON	0
17	S 1100A-1200N	30		\$175.00	10/15	10/15	0		MON	0
17	S 1100A-1200N	30		\$175.00	10/22	10/22	1		MON	1
17	S 1100A-1200N	30		\$175.00	10/29	10/29	1		MON	1
PROGRAM :	PEOPLE'S COURT			\$175.00	11/5	11/5	1		MON	1

12 TRF# 379259
REV #1 598

REP: TEL# 703 328 7800
ORDER WORKSHEET

FAX# 703 328 7880
HARRIS REPORT FROM REP
CHANGES OCT4/12 10.37
*** WDCM-TV ***

CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
PROGRAM : BILL CUNNINGHAM										
18	S 300P-400P	30		\$200.00	10/8	10/8	0		MON	0
18	S 300P-400P	30		\$200.00	10/15	10/15	0		MON	0
18	S 300P-400P	30		\$200.00	10/22	10/22	1		MON	1
18	S 300P-400P	30		\$200.00	10/29	10/29	1		MON	1
18	S 300P-400P	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : MAURY										
19	S 400P-500P	30		\$175.00	10/8	10/8	0		MON	0
19	S 400P-500P	30		\$175.00	10/15	10/15	0		MON	0
19	S 400P-500P	30		\$175.00	10/22	10/22	1		MON	1
19	S 400P-500P	30		\$175.00	10/29	10/29	1		MON	1
19	S 400P-500P	30		\$175.00	11/5	11/5	1		MON	1
PROGRAM : 2.5 MEN										
20	S 700P-730P	30		\$650.00	10/8	10/8	0		MON	0
20	S 700P-730P	30		\$650.00	10/15	10/15	0		MON	0
20	S 700P-730P	30		\$650.00	10/22	10/22	1		MON	1
20	S 700P-730P	30		\$650.00	10/29	10/29	1		MON	1
20	S 700P-730P	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : 2.5 MEN										
21	S 730P-800P	30		\$700.00	10/8	10/8	0		MON	0
21	S 730P-800P	30		\$700.00	10/15	10/15	0		MON	0
21	S 730P-800P	30		\$700.00	10/22	10/22	1		MON	1
21	S 730P-800P	30		\$700.00	10/29	10/29	1		MON	1
21	S 730P-800P	30		\$700.00	11/5	11/5	1		MON	1

TRF# 379259
REV #1 \$62

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
OCT4/12 10.57
CHANGES
*** WDCM-TV ***

TIME PERIOD		LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
PROGRAM : 1000A-1100A	PEOPLES COURT	30	1	\$225.00	10/9	10/12	4		TU-F	4
PROGRAM : 1100A-1200N	PEOPLES COURT	30		\$225.00	10/9	10/12	4		TU-F	4
PROGRAM : 300P-400P	BIL CUNNINGHAM	30		\$200.00	10/9	10/12	5		TU-F	5
PROGRAM : 400P-500P	MAURY	30		\$225.00	10/9	10/12	4		TU-F	4
PROGRAM : 700P-730P	2.5 MEN	30		\$750.00	10/9	10/12	4		TU-F	4
PROGRAM : 730P-800P	2.5 MEN	30		\$850.00	10/9	10/12	4		TU-F	4
PROGRAM : 800P-900P	HART OF DIXIE	30		\$800.00	10/9	10/9	1		TUE	1
PROGRAM : 900P-1000P	SUPERNATURAL	30		\$1,500.00	10/10	10/10	1		WED	1
PROGRAM : 800P-900P	VAMPIRE DIARIES	30		\$1,500.00	10/11	10/11	1		THU	1
PROGRAM : 900P-1000P	NIKITA	30		\$1,000.00	10/12	10/12	1		FRI	1
PROGRAM : 1230P-330P	SEC FTBALL	30		\$1,000.00	10/13	10/13	2		SAT	2
PROGRAM : 1000A-1100A	PEOPLES COURT	30		\$225.00	10/15	10/15	1		MON	1

TRF# 379239
REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
OCT4/12 10.57
CHANGES ** WDCW-TV ***

ED	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
PROGRAM	A 1100A-1200N	30		\$225.00	10/15	10/15	1		MON	1
PROGRAM	A 300P-400P	30		\$200.00	10/15	10/15	1		MON	1
PROGRAM	A 400P-500P	30		\$225.00	10/15	10/15	1		MON	1
PROGRAM	A 700P-730P	30		\$750.00	10/15	10/15	1		MON	1
PROGRAM	A 730P-800P	30		\$850.00	10/15	10/15	1		MON	1
PROGRAM	2.5 MEN									
OCT/12	69425.00	NOV/12	18825.00							
CONTRACT TOTAL										88250.00
TOTAL SPOTS										187

MARKET TOTALS \$2,056,250 WDCW 4% WJLA 22% WUSA 16% WRC 27% WTTG 30% WPXW 0% WDCA 1%
CABL 0%

WDCW SHARE=3.56%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP SEP27/12 13.29

CHANGES** ** WDCM-TV **

ADV. NAME POLI/B OBAMA/D/PRE/US

REP.# OFF.# SALESMAN #

AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME DAN NAGELBERG

3050 K ST NW,

SALES PRSN WA- DAVE CLARK

WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

CONTRACT # 6273212

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX

REP:

CO-OP BILLING NEEDED

TO: MALTORY

DATE SEP27/12 13.29

FROM: GREG

INS 11 8 16-21 REVISED

REVISED 10/26/12 13.29

THX PLS CTRM 9/27/12

Rev

DATE SEP27/12 13.29

STA:

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

OBAMA FOR AMERICA

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1000A-1100A	30		\$175.00	10/2	10/5	0		TU-F	0
1	S		1000A-1100A	30		\$175.00	10/9	10/12	4		TU-F	4
1	S		1000A-1100A	30		\$175.00	10/16	10/19	4		TU-F	4
1	S		1000A-1100A	30		\$175.00	10/23	10/26	4		TU-F	4
1	S		1000A-1100A	30		\$175.00	10/30	11/2	5		TU-F	5

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4

REV #1 \$\$\$
 REP: TEL# 703 528 7800
 ORDER WORKSHEET

FAX# 703 528 7880
 HARRIS REPORT FROM REP
 CHANGES
 SEP27/12 13.29
 *** WDCW-TV ***

TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6 S 730P-800P	30		\$700.00	10/2	10/5	0		TU-F	0
6 S 730P-800P	30		\$700.00	10/9	10/12	4		TU-F	4
6 S 730P-800P	30		\$700.00	10/16	10/19	4		TU-F	4
6 S 730P-800P	30		\$700.00	10/23	10/26	4		TU-F	4
PROGRAM : 2.5 MEN	30		\$700.00	10/30	11/2	4		TU-F	4
7 SE 800P-900P	30		\$800.00	10/2	10/2	0		TUE	0
7 SE 800P-900P	30		\$800.00	10/9	10/9	1		TUE	1
7 SE 800P-900P	30		\$800.00	10/16	10/16	1		TUE	1
7 SE 800P-900P	30		\$800.00	10/23	10/23	1		TUE	1
PROGRAM : HART OF DIXIE	30		\$800.00	10/30	10/30	1		TUE	1
8 SE 900P-1000P	30		\$1,500.00	10/3	10/3	0		WED	0
8 SE 900P-1000P	30		\$1,500.00	10/10	10/10	1		WED	1
8 SE 900P-1000P	30		\$1,500.00	10/17	10/17	1		WED	1
8 SE 900P-1000P	30		\$1,500.00	10/24	10/24	1		WED	1
PROGRAM : SUPERNATURAL	30		\$1,500.00	10/31	10/31	1		WED	1
9 SE 800P-900P	30		\$1,500.00	10/4	10/4	0		THU	0
9 SE 800P-900P	30		\$1,500.00	10/11	10/11	1		THU	1
9 SE 800P-900P	30		\$1,500.00	10/18	10/18	1		THU	1
9 SE 800P-900P	30		\$1,500.00	10/25	10/25	1		THU	1
PROGRAM : VAMPIRE DIARIES	30		\$1,500.00	11/1	11/1	1		THU	1

REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
CHANGES
SEP27/12 13.29
*** WDCW-TV ***

TIME PERIOD	LQTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10 SE 900P-1000P	30		\$1,000.00	10/5	10/5	0		FRI	0
10 SE 900P-1000P	30		\$1,000.00	10/12	10/12	1		FRI	1
10 SE 900P-1000P	30		\$1,000.00	10/19	10/19	1		FRI	1
10 SE 900P-1000P	30		\$1,000.00	10/26	10/26	1		FRI	1
PROGRAM : KIKITA	30		\$1,000.00	11/2	11/2	1		FRI	1
11 S 1200N-300P	30		\$500.00	10/6	10/6	0		SAT	0
PROGRAM : SEC FOOTBALL	30		\$500.00	10/6	10/6	0		SAT	0
12 S 1200N-300P	30		\$500.00	10/13	10/13	2		SAT	2
PROGRAM : SEC FOOTBALL	30		\$500.00	10/13	10/13	2		SAT	2
16 SE 1000A-1100A	30		\$175.00	10/8	10/8	0		MON	0
16 SE 1000A-1100A	30		\$175.00	10/15	10/15	1		MON	1
16 SE 1000A-1100A	30		\$175.00	10/22	10/22	1		MON	1
16 SE 1000A-1100A	30		\$175.00	10/29	10/29	1		MON	1
16 SE 1000A-1100A	30		\$175.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT	30		\$175.00	11/5	11/5	1		MON	1
17 SE 1100A-1200N	30		\$175.00	10/8	10/8	0		MON	0
17 SE 1100A-1200N	30		\$175.00	10/15	10/15	1		MON	1
17 SE 1100A-1200N	30		\$175.00	10/22	10/22	1		MON	1
17 SE 1100A-1200N	30		\$175.00	10/29	10/29	1		MON	1
17 SE 1100A-1200N	30		\$175.00	11/5	11/5	1		MON	1

REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP

CHANGES

SEP27/12 13.29

*** WDCM-TV ***

TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18 SE 300P-400P	30		\$200.00	10/8	10/8	0		MON	0
18 SE 300P-400P	30		\$200.00	10/15	10/15	1		MON	1
18 SE 300P-400P	30		\$200.00	10/22	10/22	1		MON	1
18 SE 300P-400P	30		\$200.00	10/29	10/29	1		MON	1
PROGRAM : BILL CUNNINGHAM	30		\$200.00	11/5	11/5	1		MON	1
19 SE 400P-500P	30		\$175.00	10/8	10/8	0		MON	0
19 SE 400P-500P	30		\$175.00	10/15	10/15	1		MON	1
19 SE 400P-500P	30		\$175.00	10/22	10/22	1		MON	1
19 SE 400P-500P	30		\$175.00	10/29	10/29	1		MON	1
PROGRAM : MAURY	30		\$175.00	11/5	11/5	1		MON	1
20 SE 700P-730P	30		\$650.00	10/8	10/8	0		MON	0
20 SE 700P-730P	30		\$650.00	10/15	10/15	1		MON	1
20 SE 700P-730P	30		\$650.00	10/22	10/22	1		MON	1
20 SE 700P-730P	30		\$650.00	10/29	10/29	1		MON	1
PROGRAM : 2.5 MEN	30		\$650.00	11/5	11/5	1		MON	1
21 SE 730P-800P	30		\$700.00	10/8	10/8	0		MON	0
21 SE 730P-800P	30		\$700.00	10/15	10/15	1		MON	1
21 SE 730P-800P	30		\$700.00	10/22	10/22	1		MON	1
21 SE 730P-800P	30		\$700.00	10/29	10/29	1		MON	1
PROGRAM : 2.5 MEN	30		\$700.00	11/5	11/5	1		MON	1

REV #1 888

REP: TEL# 703 528 7800
ORDER WORKSHEET

PAGE 703 528 7800
HARRIS REPORT FROM REP
CHANGES
SEP27/12 13.29
*** WDCW-TV ***

PROGRAM	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SEPTS /WK	WEEK INVT	DAYS	TOTL SEPTS
PROGRAM : PEOPLE'S COURT	A 1000A-1100A	30		8225.00	10/2	10/5	4		TU-F	4
PROGRAM : PEOPLE'S COURT	A 1100A-1200N	30		8225.00	10/2	10/5	4		TU-F	4
PROGRAM : PEOPLE'S COURT	A 300P-400P	30		8225.00	10/2	10/5	4		TU-F	4
PROGRAM : BILL CUNNINGHAM	A 400P-500P	30		8200.00	10/2	10/5	5		TU-F	5
PROGRAM : MAURY	A 700P-730P	30		8225.00	10/2	10/5	4		TU-F	4
PROGRAM : 2.5 MEN	A 730P-800P	30		8750.00	10/2	10/5	4		TU-F	4
PROGRAM : 2.5 MEN	A 800P-900P	30		8850.00	10/2	10/5	4		TU-F	4
PROGRAM : HART OF DIXIE	A 900P-1000P	30		8800.00	10/2	10/2	1		TUE	1
PROGRAM : SUPERNATURAL	A 800P-900P	30		\$1,500.00	10/3	10/3	1		WED	1
PROGRAM : VANPIRE DIARIES	A 900P-1000P	30		\$1,500.00	10/4	10/4	1		THU	1
PROGRAM : NIKITA	A 1230P-330P	30		\$1,000.00	10/5	10/5	1		FRI	1
PROGRAM : SEC FOOTBALL	A 1000A-1100A	30		\$225.00	10/6	10/6	2		SAT	2
PROGRAM : PEOPLE'S COURT	A 1000A-1100A	30		\$225.00	10/8	10/8	1		MON	1

REP: TEL# 703 528 7800

ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP SEP27/12 13.29

CHANGES ** WDCW-TV **

CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
A	1100A-1200N	30								
PROGRAM :	PEOPLE'S COURT	30		\$225.00	10/8	10/8	1		MON	1
35	A 300P-400P									
PROGRAM :	BILL CUNNINGHAM	30		\$200.00	10/8	10/8	1		MON	1
36	A 400P-500P									
PROGRAM :	MAURY	30		\$225.00	10/8	10/8	1		MON	1
37	A 700P-730P									
PROGRAM :	2.5 MEN	30		\$750.00	10/8	10/8	1		MON	1
38	A 730P-800P									
PROGRAM :	2.5 MEN	30		\$850.00	10/8	10/8	1		MON	1
C	OCT/12	66425.00	NOV/12	18825.00						

CONTRACT TOTAL 85250.00
TOTAL SPOTS 187

MARKET TOTALS \$2,056,250

WDCW 4%

WJLA 22%

WUSA 16%

WRC 27%

WTTG 30%

WPXW 0%

WDCA 1%

WDCW SHARE=3.56%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

WORKSHEET

SV. NAME POLI/B OBAMA/D/PRE/US
AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

CONTRACT # 6273212

OBAMA FOR AMERICA
LIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX

CO-OP BILLING NEEDED

TO: NSA WDCW
FROM: GREG FOR DAVE
NEW ORDER
TTL...\$82250...187X
THX PLS CFM, 8/10/12

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

FAX# 703 528 7880
HARRIS REPORT FROM REP

AUG10/12 15.5
** WDCW-TV **

REP. # OFF. # SALESMAN #
BUYER NAME DAN NAGELBERG
SALES PRSN WA- DAVE CLARK

CLASS: NATL. LOCAL REGIONAL

DATE AUG10/12 15.53

CF 8/13/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$175.00	10/2	10/5	4		TU-F	4
1			1000A-1100A	30		\$175.00	10/9	10/12	4		TU-F	4
1			1000A-1100A	30		\$175.00	10/16	10/19	4		TU-F	4
1			1000A-1100A	30		\$175.00	10/23	10/26	4		TU-F	4
1			1000A-1100A	30		\$175.00	10/30	11/2	5		TU-F	5

PROGRAM : PEOPLE'S COURT

10/2

AGENCY EST# = 1537

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

AUG10/12 15.5
*** WDCW-TV ***

TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1100A-1200N	30		\$175.00	10/2	11/2	4		TU-F	20
PROGRAM : PEOPLE'S COURT									
3 300P-400P	30		\$200.00	10/2	10/5	5		TU-F	5
3 300P-400P	30		\$200.00	10/9	10/12	5		TU-F	5
3 300P-400P	30		\$200.00	10/16	10/19	5		TU-F	5
3 300P-400P	30		\$200.00	10/23	10/26	5		TU-F	5
3 300P-400P	30		\$200.00	10/30	11/2	6		TU-F	6
PROGRAM : BILL CUNNINGHAM									
4 400P-500P	30		\$175.00	10/2	10/5	4		TU-F	4
4 400P-500P	30		\$175.00	10/9	10/12	4		TU-F	4
4 400P-500P	30		\$175.00	10/16	10/19	4		TU-F	4
4 400P-500P	30		\$175.00	10/23	10/26	4		TU-F	4
4 400P-500P	30		\$175.00	10/30	11/2	4		TU-F	4
PROGRAM : MAURY									
5 700P-730P	30		\$650.00	10/2	10/5	4		TU-F	4
5 700P-730P	30		\$650.00	10/9	10/12	4		TU-F	4
5 700P-730P	30		\$650.00	10/16	10/19	4		TU-F	4
5 700P-730P	30		\$650.00	10/23	10/26	4		TU-F	4
5 700P-730P	30		\$650.00	10/30	11/2	4		TU-F	4
PROGRAM : 2.5 MEN									

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

AUG10/12 15.5
*** WDCW-TV ***

[illegible]

REP: TEL# 703 328 7800
ORDER WORKSHEET

FAX# 703 328 7880
HARRIS REPORT FROM REP

AUG10/12 15.5
*** WDCW-TV ***

LINE	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	1000A-1100A PROGRAM : PEOPLE'S COURT	30	P3/2	\$175.00	10/8	11/5	1		MON	5
18	1100A-1200M PROGRAM : PEOPLE'S COURT	30		\$175.00	10/8	11/5	1		MON	5
19	300P-400P PROGRAM : BILL CUNNINGHAM	30		\$200.00	10/8	11/5	1		MON	5
20	400P-500P PROGRAM : MAURY	30		\$175.00	10/8	11/5	1		MON	5
21	700P-730P PROGRAM : 2.5 MEN	30		\$650.00	10/8	11/5	1		MON	5
22	730P-800P PROGRAM : 2.5 MEN	30		\$700.00	10/8	11/5	1		MON	5
OCT/12	63425.00	NOV/12	18625.00							
CONTRACT TOTAL										82250.00
TOTAL SPOTS										187

MARKET TOTALS \$2,036,250 WDCW 4% WJLA 22% WUSA 16% WRC 27% WTTG 30% WPXW 0% WDCA 1%

*WDCW SHARE=3.36%

SVC - NBI
DEMOS - MAJ300